

LTCA Senior Advisors Receive Prestigious 2009 Long Term Care Sales Achievement Award

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Senior Advisors at Long Term Care Associates have been recognized by their industry and their peers by being 2009 Long Term Care Sales Achievement Award winners. The seven award recipients represent carriers such as Genworth, John Hancock, MetLife, and Prudential.

Bellevue, WA (PRWEB) March 19, 2009 -- Senior Advisors of [Long Term Care Associates](#) have been recognized by their industry and their peers by being 2009 Long Term Care Sales Achievement Award winners. "We are proud that all of our Senior Advisors have been selected to receive this year's coveted industry recognition. It demonstrates how dedication to one's profession and commitment to helping one's clients plan for their long term care needs can result in tremendous accolades," announced Robert Forman, President of LTCA during a congratulatory conference call with the winners: Richard Wierman, Tim Watters, Larry Selix, Randy Smith, Edna Martin, Jessica Clark and Grace Norris.

"There are some 40,000 insurance and financial professionals who market long-term care solutions nationally and LTCA's producers rank among the country's most elite," stated Jesse Slome, Executive Director of the [American Association for Long-Term Care Insurance](#), the industry's trade organization. "It's exceptional that five of the top 15 agents ranked in Washington State based on individual sales represent LTCA."

When asked what sets LTCA's representatives apart, Forman responded, "I've found that most of our clients are searching for a knowledgeable agent who can offer unbiased information and advice, as well as a variety of carriers and products from which to choose. That's not something even some of our largest competitors can effectively do for their clients. By virtue of their affiliation with LTCA, our Senior Advisors have been able to capitalize on the advantages of multiple top-rated carriers such as [Genworth, John Hancock, MetLife, and Prudential](#), and can uniquely tailor solutions to each of their clients' needs. It's a formula that has obviously proven very successful."

Mr. Forman continued, "Looking back, while we never hope that our policyholders will have to use their LTC insurance policies, there is a sense of satisfaction when we're able to help a family truly benefit. We celebrated a milestone last year when our claims payments topped \$10 Million, and that makes us even prouder of our agents' hard work than the trophies."

About us:

LTCA, Inc. is headquartered in Bellevue, Washington. With roots dating back to 1974 LTCA is one of the country's oldest and most distinguished long term care insurance marketing organizations. Learn more about Long Term Care Associates at our [website](#). Questions about long term care insurance and long term care insurance quotes can be answered by a state licensed specialist at 1-800-704-9233, home of LTCA, the nation's most trusted long term care insurance resource.

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