

## Long Term Care Associates and United Insurance Educators Prepare to Give One Lucky Long Term Care Insurance Agent “CE For Life”

*In a first-of-its-kind promotion, a long-term care insurance Field Marketing Organization and a Continuing Education Provider have teamed up to run a summer-long contest with a unique prize for one lucky long term care insurance agent: CE paid for the rest of his or her lifetime.*

([PRWEB](#)) June 24, 2010 -- We’ve all heard the expression that the only certainties in life are death and taxes. In the life of an insurance producer there’s one more: Continuing Education. In a new twist on the old adage, two national firms each distinguished in their respective fields have joined forces to alleviate some of the financial burden faced by the hardworking producer.

Toni Amell, Director of United Insurance Educators, promised, “I will give unlimited use, meaning for any state and all courses offered on our website, for the duration of the agent's career.” Agents interested in entering the contest must do so exclusively through Long Term Care Associates.

Stephen D. Forman, the agency’s Senior Vice President, described the mechanics of the contest, “LTCA believes in a highly-trained field force. So this summer we’re bringing in the best presenters from the likes of MetLife, Prudential, Mutual of Omaha, and Transamerica, and will be educating all-comers on the features of their newest products. At the end of each presentation, a Secret Password will be revealed to the listening audience. When the summer-long training ends in August, producers who can correctly identify all four Secret Passwords—in other words, those who attended all of the training calls—will have an opportunity to enter a drawing for the Grand Prize.”

Mr. Forman continued, “Theoretically anyone is free to listen-in, but we want to make sure that an extremely valuable prize like “CE For Life” is naturally only won by a licensed and credentialed agent. To verify that, we do require at least one contract through LTCA in order to enter. But here’s the best part: each additional contract is rewarded with increasing odds in the Grand Prize drawing, like having extra raffle tickets.”

Ms. Amell—who spent 30 years working as an agent herself—summed it up best: “I really believe this is the best sponsored program I have ever run across. I haven’t seen anything else offering unlimited ‘CE For Life’: I hope your agents are alert to its value!”

Producers who would like to learn more about the “CE For Life” contest are encouraged to contact LTCA and register for the Training Series in advance—and Request Contracting—by calling 1-800-742-9444 or emailing [taryn\(at\)ltc-associates\(dot\)com](mailto:taryn(at)ltc-associates(dot)com).

About LTCA:

Long Term Care Associates, Inc. is headquartered in Bellevue, WA. With roots dating back to 1974, LTCA is one of the country's oldest and most distinguished long term care insurance marketing organizations. The company is licensed in 48 states and the District of Columbia, and can today say that our policyholders’ claim receipts are measured in the tens of millions of dollars. To learn more about becoming affiliated with LTCA visit our website, [www.ltcassociates.com](http://www.ltcassociates.com).

Contact:

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1-800-742-9444  
<http://www.ltcassociates.com>

About UIECE:

United Insurance Educators, Inc. ([www.uiece.com](http://www.uiece.com)) has been in business since 1987. We were among the first education providers to offer online course completions. Our website provides a fully automated system that is accessible seven days a week, 24 hours per day. Agents pay only after they pass so if you don't pass you don't pay. Most states allow agents to immediately print their Certificate of Completion upon online credit card payment. The winner of the "CE For Life" contest will simply email UIE at Mail(at)uiece(dot)com upon test completion since payment is not required. We will release his or her online certificate Monday through Friday (except holidays) upon email notification.

Contact:  
Toni Amell, Director  
United Insurance Educators, Inc.  
<http://www.uiece.com>

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